

## **MEDIA RELEASE**

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## New Career Opportunities for People Who Are Blind

"Empowerment, Independence, Inclusion"

Phoenix, Ariz.- Arizona Industries for the Blind (AIB) is pleased to announce a new partnership with Beyond Clothing that will create new career opportunities for Arizonians who are blind or visually impaired.

Arizona Industries for the Blind Distribution Services Unit (DSU) "brings together industry standard technology and the capabilities of people who are blind or visually impaired to create a Center of Excellence in the Third-Party Logistics (3PL) industry," said Chris LaFollette, AIB CEO.

Beyond Clothing, based in Seattle, WA., offers both a military product line, completely made in the USA and a direct to consumer outdoor product line that focus on value innovation. They prioritize protecting our planet and take a sustainable approach to the products they create, using eco-friendly and biodegradable textiles to minimize their impact on the ecosystem. "When searching for a new 3PL provider, we wanted a provider whose values were in line with ours and could meet all our technical requirements, perform at the highest level, and has a social impact. We found all that in AIB,," said Mike Christian, VP BEYOND.

"With the right training, right technology and the right attitude, people who are blind are able to compete and be successful in the workplace," said David Steinmetz, Community and Public Relations Manager at AIB. The fulfillment center located in Phoenix employs 54 team members, of which 38 are blind or visually impaired. "This partnership with Beyond Clothing will make a difference in the life of people who are blind by empowering them to achieve their version of the American Dream through meaningful employment," said Steinmetz.

## About Arizona Industries for the Blind

Arizona Industries for the Blind (AIB) is a nonprofit organization dedicated to creating employment opportunities for people who are blind. It's employees, more than half of whom are blind, deliver a variety of products and services, including a full-service Warehousing and Distribution Center, confidential Digital Data Scan (DDS) services for private businesses and government and the operation of Base Supply Centers located at each of Arizona's three military bases under the umbrella of the U.S. Department of Labor's AbilityOne program.

## **About Beyond Clothing**

Beyond Clothing® was founded 1996 in Seattle, WA as a supplier of technical and durable gear for the Military. That venture led us to develop a versatile layering system that uses moisture management to keep you warm and comfortable in any climate. At Beyond, we view each article of clothing as a tool that works together to protect you from the elements.

We at Beyond firmly believe that time spent in the great outdoors vastly improves your health. With that notion, we see the value in protecting our planet and take a sustainable approach to the products we create, using eco-friendly and biodegradable insulations and textiles to minimize our impact on the ecosystem.